



As a sponsor you will receive visibility, recognition and branding across all promotional assets, collateral and promotional activity related to the YMB Awards.

Below is an outline of the benefits and coverage associated to the different packages.

## **Headline Sponsor £3,000**

♦ Special opportunity to give a branded keynote address at the start of the ceremony
♦ Your brand name will appear on all press, media and online content. Direct affiliation with the YMB Awards with all credits and mentions
♦ Your logo and brand name will appear on all printed media, marketing material and tickets.
♦ Exclusive access to all other sponsors, guests, nominees and performers on the night
♦ Personal invitations to send to a selection of your guests
♦ The YMB website will feature an exclusive page featuring you company profile
♦ All areas access / tickets for company associates

## **Category Sponsor £1,000**

♦ You will have exclusive affiliation with a particular category on all pre and post event advertising materials.
♦ Brand name and logo in prime positioning during the presentation of the respective category award.
♦ A representative of your company to present the award.
♦ Your company name printed on the Awards trophy for the respective category
♦ 5 Selected guest passes

## Vendor (From £100)

Inquire further for exclusive product placement opportunities.

## Media Partner (From £100)

Inquire further for exclusive coverage rights opportunities.

