



FOR THE CULTURE, BY THE CULTURE

# YOUR SPONSORSHIP INVITATION.

RECOGNISING, INCENTIVISING AND ENERGISING THE FUTURE OF  
THE MUSIC BUSINESS.





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# SPONSORSHIP WITH PURPOSE.

Sponsoring the YMB Awards allows you to connect with a wide range of creatives, showing your support for their empowerment and growth to the wider world. We have a variety of packages available but we believe that this should be a collaborative effort to deliver a unique experience and opportunities which extend beyond sponsoring the event. We don't want to just be confined to the rigid outline of sponsorship packages.

## VISION

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We're always looking for strategic, exciting and unique partnerships to join us in the revolution. *We want partners who don't just add a name, we want partners who add a voice and understand the vision.* Collaboration is key to being the change we want to see. Be in touch with the new wave of the music industry by getting in touch with us!

# THE OG PACKAGE.

**£20,000**

*You can be the star of the show!*

## PRE-EVENT

- Bespoke sponsorship announcement across all channels including an outline of your involvement in our e-newsletter going out to over 2,000 members
- Branding on e-mail signatures and all written communications relating to YMBA - including marketing and press materials
- Dedicated sets of social media campaigns, mentions and regular content sharing across all channels
- High visibility branding across the website and designated company landing section
- Invitation for senior member to join the voting committee
- Opportunity to engage and work towards all awards show programming
- Invitation to all activities before and during the event, meet all key stakeholders and offering personal introductions where possible
- Develop an interactive way to communicate your company's key objectives or services to our guests, nominees and YMB network

## EVENT DAY & POST- EVENT

- Branding throughout all tangible promotional materials, including signage, e-tickets, lectern, onscreen presentations and designated section in event program
- In venue activation for your brand, e.g. digital stands, booths, video advertising etc.
- Agreed, bespoke interactive communications / activities to communicate your brand / service objectives to all guests in attendance
- Name checks throughout the ceremony, where possible
- Photo and interview opportunities with all guests and nominees
- Presentation of a non-committed awards category
- Continued mentions and brand visibility in all post-event press materials
- 8 x Live guest tickets 8 x virtual tickets if live streamed
- Company branding to remain on website and all marketing materials associated with YMBA until promotions for the following year commence





# THE *CONNECT* PACKAGE.

**£5,000**

*Your opportunity to stand for something!*

**Exclusively align your brand with one of our award show categories.**

## PRE-EVENT

- Bespoke sponsorship announcement across all channels including an outline of your involvement in our e-newsletter going out to over 3,000 members
- Dedicated sets of social media campaigns, mentions and regular content sharing across all channels - where category is mentioned
- High visibility branding across the website where category is mentioned and company blurb link, press and marketing material
- Invitation for senior member to join the voting committee
- Invitation to all activities before and during the event, meet all key stake holders and offering personal introductions where possible

## EVENT DAY & POST- EVENT

- Brand name and logo in prime positioning during the presentation of the respective category award.
- A representative of your company to present the award.
- Your company name printed on the Awards trophy for the respective category
- 5 Selected guest passes
- Category winner interview and photography rights





# THE *PLUG* PACKAGE.

££ VALUE-IN-KIND

Stand out from the crowd by owning your own space. Imagine your brand as the center of attention in one of these categories?



HOST OUR PRE OR POST  
EVENT **PARTY**.



BECOME A  
**MEDIA**  
PARTNER.



BECOME AN  
**ENTERTAINMENT**  
PARTNER.



BECOME A **DRINKS** /  
CATERING PARTNER.



# THE CO-D PACKAGE.

## ££ INVESTMENT NEGOTIABLE

*Become a strategic partner, if you don't want a one night stand!*

As a strategic partner our relationship will be flexible, long-term and contain bespoke elements which we can both build on to leverage our needs for growth. This is a relationship built with longevity in mind, alongside partners who believe in the evolution and are in for the ride. You grow as we grow, the louder we become, the louder you become.

In other words; let's ride or die.





2|55  
creative



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HELP THE MOVEMENT, MOVE.

**THANK YOU.**

EXPRESS YOUR INTERESTS TO [YMBAWARDS@YOUNGMUSICBOSS.COM](mailto:YMBAWARDS@YOUNGMUSICBOSS.COM)

